



IACCCE
Serving Chamber Executives Since 1915

Introduction to **Leading Your Chamber**



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Leading Your Chamber

- Governance
- Staff
- Members
- Programs, Products, Services, and Activities
- Public Policy
- Image & Brand
- Professional Development
- Resources



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Governance

- Board Development
- Board Orientation



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Governance

- Organization Documents
 - Policies
 - Procedures
 - Leadership
 - Style Guide
 - Personnel
 - Emergency



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Staff





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Roles

Board	Executive
Approves Budget	Develops Budget
Hires, Evaluates Executive	Hires, Evaluates Staff
Approves Policies	Recommends Policies
Approves Salaries (through Budget)	Allocates Salaries
Approves Goals	Recommends Goals
No Day-to-Day Operations	Manages operations within Scope
Functions as One Unit	Implements Board Decisions



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Members

- Benefits
- Recruitment
- Retention
- Committees
- Value



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Programs and Services

- Development of Programs, Products, and Services
- Sponsorship, and Development Programs
- Meetings and Events
- Affinity Programs
- SMART Goals



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Public Policy

- Public Policy
- Government Relations
- Coalition Building
- Legislative Agenda



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Image and Brand

- Face of the Chamber
- Spokesperson
- Mission Focused, Member Driven



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Professional Development

- IACCE
- Institute for Organization Management
- ACCE, ASAE, WACE
- Credentials
- Scholarships



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Resources

- www.IACCE.org
- www.USChamber.com/chambers/accreditation/
- www.ACCE.org
- www.ASAEtheCenter.com
- www.NonprofitCenter.com



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Questions?

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