

Site Selection

What You Need To Know

PRESENTERS:

KATE MCENROE, KATE MCENROE CONSULTING

*LEIGH ANN BROWN, CEO & EXECUTIVE DIRECTOR MORTON ECONOMIC DEVELOPMENT
COUNCIL, MORTON CHAMBER OF COMMERCE*

Site Selection: Business Recruitment

Kate McEnroe: Business Recruitment

- Research and Evaluating Communities
 - Site Selection
 - Community Readiness
- Community Touchpoints
- Embracing challenges with a plan
- Workforce Strategy
- Marketing

Site Selection: Business Expansion

Leigh Ann Brown: Business Expansion & Community Development

- Economic Development key areas:
 - Collecting Information
 - Real Estate
 - Development Process
 - WHY of your Community
 - Combat Workforce Challenges
 - Who are your collaborators?
 - Tips from the trenches

Site Selection QUESTIONS?

THANK YOU:

KATE MCENROE, KATE MCENROE CONSULTING

*LEIGH ANN BROWN, CEO & EXECUTIVE DIRECTOR MORTON ECONOMIC DEVELOPMENT
COUNCIL, MORTON CHAMBER OF COMMERCE*