

IACCE 2012 Fall Planning Conference Agenda		
"Riding the Wave to Success"		
Holiday Inn ~ Crystal Lake ~ November 7 - 9, 2012		
<b>Time</b>	<b>Activity</b>	<b>Speaker/Moderator</b>
<b>Wednesday, November 7, 2012</b>		
9:30 a.m.	IACCE Board Member Breakfast	
10:00 a.m.	IACCE Board Meeting	
10:00 a.m.	Registration Opens	
	Sponsor & Exhibitors Area Opens	
	Pre-Conference Workshops	
11:00 a.m.	Session 1: Tips and Tricks - Using Constant Contact	Steve Robinson
	Session 2: Dive In: Intro to Leading a Chamber	Ginny Fanning
	Session 3: Seasoned Executives Roundtable	Michael Ayers
12 noon	Lunch & Networking	
	Silent Auction Tables Open - Set up in Sponsor Room	
12:15 p.m.	Welcome & Introductions	
	Joe Henning 2012 Chairman	
	Mayor Aaron Shepley, Crystal Lake	
1:00 p.m.	Keynote Speaker - "Fighting for Relevance"	Cathi Hight
2:15 p.m.	Break	
2:30 p.m.	Breakout Sessions by Topics	
	Session 1 - Advocacy 101 – Why It's Relevant to Your Members	Dave Hinderliter & Patrick Skarr
	Session 2 - Linked In - Developing your Personal Brand	Dee Reinhardt
	Session 3 - Riding the Wave through Chamber Law	Julie Proscia
3:30 p.m.	Breakout Sessions by Topics	
	Session 1 - Advocacy 101 – Why It's Relevant to Your Members	Dave Hinderliter & Patrick Skarr

	Session 2 - Linked In - Developing your Chamber Brand		Dee Reinhardt
	Session 3 - Riding the Wave through Chamber Law		Julie Proscia
4:30 p.m.	Networking/Free time		
5:30 p.m.	Begin Shuttle to Raue Center		
6:00 p.m.	Reception		<i>Sponsored by Novoprint</i>
6:30 p.m.	Dinner & Comedy Show		<i>Dinner Sponsored by ChamberMaster</i> <i>Entertainment Sponsored by BMO Harris</i>
8:30 p.m.	Downtown Crystal Lake Crawl		
8:30 p.m.	Begin Shuttles back to Hotel		
10:00 p.m.	Final Shuttle back to Hotel		
<b>Time</b>	<b>Activity</b>		<b>Speaker/Moderator</b>
<b>Thursday, November 8, 2012</b>			
8:00 a.m.	Past Chairman's Council Breakfast		
8:00 a.m.	Breakfast		
8:30 a.m.	Speaker - Productive Downtown/Main Street Association		Diana Kenney
9:30 a.m.	Government Affairs Update - Illinois & Federal		Ben Taylor - US Chamber Todd Maisch - IL Chamber
10:15 a.m.	Break		
10:30 a.m.	Breakout Sessions by Topics		
	Session 1 - Recruiting Volunteers		Rebecca Steinke
	Session 2 - 101 Great Ideas - Non Dues Revenue		Gary Reece
	Session 3 - "I Have a Problem"		Panel Discussion
			Lynne Schneider, Norma Lansing, Janet Meyer, Ginny Fanning & Monica Bristow

11:30 p.m.	Lunch		<i>Sponsored by Citslinc</i>
12:00 p.m.	Keynote Speaker - "Next Generation Dues Trends"		Cathi Hight
1:00	Break		
1:15 p.m.	Benefits of a Member Management System		<i>Chamber Master</i>
2:15 p.m.	Break		
2:30 p.m.	Protecting Your ASS-ets		Jon Ridler
3:30 p.m.	Email Marketing/Facebook Marketing - Let's Evaluate		Steve Robinson/Des Bennyhoff
4:30 p.m.	Free Time/Networking		
6:00 p.m.	Cocktail Hour & Silent Auction to fund Scholarships		<i>Sponsored by Constant Contact</i>
7:00 p.m.	Annual Dinner Meeting ~ Awards Presentation		<i>Sponsored by the Daily Herald</i>
	Joseph Henning, Aurora Chamber, Chief Executive Office		
	Cindy Titus White, Scholarships & Awards Committee Chair		
9:00 p.m.	Optional After Hours Events		
<b>Time</b>	<b>Activity</b>		<b>Speaker/Moderator</b>
<b>Friday, November 9, 2012</b>			
8:00 a.m.	Metro Council breakfast		Doug Whitley
8:30 a.m.	Breakfast		
9:00 a.m.	Illinois Chamber Update, Overview & Membership Benefits		Doug Whitley, President, Illinois Chamber
10:00 a.m.	Break		
10:15 a.m.	Get Ready for Fall Conference 2013		

10:30 a.m.	"Why Smart People Do Dumb Things"		Lynn Mitchell
	Emotional Intelligence for Today's Leaders		
11:45 a.m.	Wrap up, Evaluations & Certificates of Attendance		Monica Bristow
	Membership Passport Drawing/Closing Remarks		