



Dear Sponsor,

For more than 100 years, the Illinois Association of Chamber of Commerce Executives (IACCE) has fostered excellence in chamber of commerce leadership. Nearly 150 chamber leaders strong, and representing more than 50,000 businesses in Illinois and beyond, our state association is one of the largest in the United States.

IACCE has a longstanding tradition of providing chief executives with valuable professional development opportunities throughout the year. The most significant learning and networking experience offered by IACCE is the annual fall conference, which in 2021 will be hosted at the brand-new Embassy Suites in Rockford, IL November 3–5.

Sponsoring IACCE's annual fall conference is an exclusive opportunity for you to meet with chief executives and staff members representing chambers of commerce throughout Illinois. In addition to attending fall conference for its professional development programs and networking experiences, these chamber of commerce leaders come seeking innovative solutions to challenges they face, and unique products or services that may further enhance their current benefit packages for their members.

While you will note the pre-conference benefits to your sponsorship below, during this year of COVID-19, each sponsor or exhibitor will be accorded the opportunity to host a webinar for IACCE members to engage with them prior to the conference.

Each sponsor whose package includes presenting to conference attendees will receive a one-on-one consultation session with an IACCE board member. This will assist you in tailoring your presentation to the unique needs of chamber professionals, establishing yourself as an expert in solving problems relevant to these organization leaders, and ultimately converting attendees into clients.

You are invited to support this conference through any of our sponsorship packages, creatively designed with price points to suit any budget. Pre-conference you will gain brand recognition through integrated print, online and e-mail marketing efforts. At November's conference you will meet approximately 100 dynamic chamber leaders, with ample opportunities for mingling with attendees, plus large-format sponsor signage and more.

I look forward speaking with you soon.

Sincerely,  
Lisa Weitzel, IOM, CAE



## Presenting Sponsor: \$10,000

- Exclusive sponsorship as the Presenting Sponsor for the conference in all IACCE materials
- Homepage website/newsletter recognition with logo and website link through next July
- Opportunity to welcome attendees to the conference during the welcome session
- Opportunity to thank attendees for their attendance during final session
- Social media promotion
- Market exclusivity
- Special email newsletter section
- Conduct a breakout session
- Conference registration, materials and meals for five attendees
- Individual conference signage during entire event
- Full-page ad in conference program: 7.5"WIDE x 9.5"TALL

## Event Sponsor: \$7,500

- Exclusive sponsorship as the Event Sponsor for the conference in all IACCE materials
- Homepage website recognition as Conference Event Sponsorship with logo and website link
- Opportunity to introduce a keynote speaker
- Social media promotion
- Special email newsletter section
- Conference registration, materials and meals for four attendees
- Individual conference signage during entire event
- Half-page ad in conference program: 7.5"WIDE x 4.5"TALL

## Keynote Sponsor: \$5,000

- Exclusive promotion as the Keynote Sponsor for the conference in all IACCE materials
- Website recognition with logo and website link
- Social media promotion
- Opportunity to introduce a keynote speaker
- Conference registration, materials and meals for three attendees
- Individual conference signage during entire event
- Quarter-page ad in conference program: 3.5"WIDE x 4.5"TALL

## Opening Reception Sponsor: \$3,500

- 10-minute presentation opportunity during reception
- Individual conference signage during entire event
- Eighth page ad in conference program: 3.5"WIDE x 4.5"TALL
- Conference registration, materials and meals for two attendees



### **Thursday Awards Dinner Sponsor: \$3,500**

- Opportunity to present for 10 minutes during the dinner
- Conference registration, materials and meals for two attendees
- Individual conference signage during your sponsored event
- Eighth-page ad in program: 3.5"WIDE x 2"TALL

### **Thursday Cocktail Hour Sponsor: \$3,500**

- Opportunity to present for 5 minutes during the cocktail hour
- Conference registration, materials and meals for two attendees
- Individual conference signage during your sponsored event

### **Lunch/Breakfast Sponsor: \$2,500**

- Opportunity to present for 5 minutes during the sponsored breakfast/lunch
- Conference registration, materials and meals for two attendees
- Individual conference signage during your sponsored event

### **Break Sponsor: \$1,500**

- Opportunity to introduce a speaker
- Conference registration, materials and meals for two attendees
- Individual conference signage during your sponsored event

### **All Sponsors Receive the Following Benefits:**

- Webinar opportunity marketed to all IACCE members
- Exhibitor display space with one skirted table, electrical outlet and WiFi in main ballroom
- Logo on conference materials
- Logo included in e-newsletter with website click-through
- Website recognition with link to sponsor's website
- Registration list in an Excel spreadsheet

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Each sponsor whose package includes presenting to conference attendees will receive a one-on-one consultation session with an IACCE board member. This will assist you in tailoring your presentation to the unique needs of chamber professionals, establishing yourself as an expert in solving problems relevant to these organization leaders, and ultimately converting attendees into clients.



**Exhibitor:**           **\$800 One Attendee**  
                          **\$1,100 Two Attendees**  
                          **\$1,400 Three Attendees**

- Webinar opportunity marketed to all IACCE members
- Exhibitor display space with one skirted table in ballroom with attendees
- Website recognition as exhibitor with company name and website link
- Attendee list in an Excel spreadsheet one week prior to conference
- Conference registration, materials and meals included
- Logo on conference material
- Newsletter and website recognition with website link

**Online Exhibitor:**   **\$500 One Attendee**

- Online platform to engage with attendees prior to and during the conference  
    This sponsorship level does not include conference registration or meals
- Website recognition as exhibitor with company name and website link
- Attendee list in an Excel spreadsheet one week prior to conference
- Conference registration, materials and meals included
- Logo on conference material
- Newsletter and website recognition with website link

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**Specialty Sponsorships: \$250 & Up**

This sponsorship is for specialty conference items such as bags, pens, pins, hats etc. Each specialty item will be co-branded with IACCE's logo and your company's logo. This sponsorship level does not include conference registration or meals.

- Newsletter and website recognition with website link
- Attendee list in an Excel spreadsheet one week prior to conference



PLEASE COMPLETE & RETURN BY SEPTEMBER 30, 2021

**SPONSOR:**

- \_\_\_\_\_ Presenting Sponsor: \$10,000
- \_\_\_\_\_ Event Sponsor: \$7,500
- \_\_\_\_\_ Keynote Sponsor: \$5,000
- \_\_\_\_\_ Opening Reception Sponsor: \$3,500
- \_\_\_\_\_ Thursday Awards Dinner Sponsor: \$3,500
- \_\_\_\_\_ Thursday Cocktail Hour Sponsor: \$3,500
- \_\_\_\_\_ Lunch/Breakfast Sponsor: \$2,500
- \_\_\_\_\_ Break Sponsor: \$1,500

**EXHIBITOR:**

- \_\_\_\_\_ One Attendee: \$800
- \_\_\_\_\_ Two Attendees: \$1,100
- \_\_\_\_\_ Three Attendees: \$1,400

**ONLINE EXHIBITOR:**

- \_\_\_\_\_ Attendee: \$500

**SPECIALTY:**

- \_\_\_\_\_ Specialty Sponsorship: \$500 & Up



PLEASE COMPLETE & RETURN BY SEPTEMBER 30, 2021

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PAYMENT METHOD

\_\_\_\_\_ Check (please make payable to IACCE)

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3- or 4-Digit Code: \_\_\_\_\_

Total Amount Enclosed \$ \_\_\_\_\_

ADDITIONAL REPRESENTATIVES' NAMES (if more than one attending).

Contact #2 Name: \_\_\_\_\_

Contact #2 Email: \_\_\_\_\_

Contact #3 Name: \_\_\_\_\_

Contact #3 Email: \_\_\_\_\_



## 2021 IACCE FALL CONFERENCE COMMITTEE MEMBERS

Desirée Bennyhoff, IOM, ACE, President & CEO, Edwardsville/Glen Carbon Chamber of Commerce

John Blick, Director of Business Services, Uptown Chamber of Commerce

Jim DiCiaula, President & CEO, St. Charles Chamber of Commerce

Matt Duffy, IOM, Executive Director, Dekalb Chamber of Commerce

Rudy Flores, IOM, Executive Director, Lincoln Square/Ravenswood Chamber of Commerce

Einar Forsman, ACE, CEO, Greater Rockford Growth Partnership

Ginny Glasner, ACE, President & CEO, Highland Park Chamber of Commerce

Jessica Linder, President & CEO, Aurora Regional Chamber of Commerce

Howard Meyer, ACE, Executive Director, Skokie Chamber of Commerce & Industry

Karen Mullins, Executive Director, Marion Chamber of Commerce

Kris Noble, Executive Director, Sauk Valley Area Chamber of Commerce

Tricia O'Brien, ACE, President & CEO, Hoffman Estates Chamber of Commerce & Industry

Mindy Phillips, Associate Director, Arlington Heights Chamber of Commerce

\*Caitlin Pusateri, Executive Vice President, Rockford Chamber of Commerce

Lindsay Quick, Director of Marketing & Events, Champaign County Chamber of Commerce

Lisa Weitzel, IOM, CAE, President, Illinois Assoc. of Chamber of Commerce Executives

*\* Denotes IACCE Fall Conference Committee Chair*