



# IACCE

Serving Chamber Executives Since 1915

Dear sponsor,

For **more than 100 years**, the **Illinois Association of Chamber of Commerce Executives (IACCE)** has fostered excellence in chamber of commerce leadership. Nearly 125 chamber leaders strong, and representing **more than 50,000 businesses** in Illinois and beyond, our state association is **one of the largest** in the United States.

IACCE has a longstanding tradition of providing chief executives with valuable **professional development** opportunities throughout the year. The most significant learning and **networking** experience offered by IACCE is the annual fall conference, which in **2018** will be hosted in at the beautiful **Peoria Marriott Pere Marquette Hotel in Peoria, IL November 7-9**.

Sponsoring IACCE's annual fall conference is an exclusive opportunity for you to meet with chief executives and staff members representing chambers of commerce throughout Illinois. In addition to attending fall conference for its professional development programs and networking experiences, these chamber of commerce leaders come seeking **innovative solutions** to challenges they face, and **unique products or services** that may further enhance their current benefit packages for their members.

For the third consecutive year, we are offering an **added value** to make your sponsorship even more successful. Each sponsor whose package includes **presenting to conference attendees** will receive a one-on-one consultation session with an IACCE board member. This will assist you in tailoring your presentation to the **unique needs** of chamber professionals, **establishing yourself as an expert** in solving problems relevant to these organization leaders, and ultimately **converting attendees into clients**.

You are invited to support this conference through any of our sponsorship packages, creatively designed with price points to suit any budget. Pre-conference you will gain brand recognition through **integrated print, online and e-mail marketing efforts**. At November's conference you will meet approximately **100 dynamic chamber leaders**, with ample opportunities for mingling with attendees, plus large-format sponsor signage and more.

**I look forward speaking with you soon.**

Sincerely,  
Lisa Weitzel, IOM, CAE  
President, IACCE

**Illinois Association of Chamber of Commerce Executives**  
**P.O. Box 9436 • Springfield, IL 62791-9436 • [www.iacce.org/2018conf](http://www.iacce.org/2018conf)**  
**Lisa Weitzel, IOM, CAE, President • [lisa@iacce.org](mailto:lisa@iacce.org) • 217-585-2995**



# 2018 IACCE Fall Conference Sponsorship Contact Info

## Presenting Sponsor: \$10,000

- Exclusive sponsorship as the Presenting Sponsor for the conference in all IACCE materials
- Homepage website/newsletter recognition with logo and website link through next July
- Opportunity to welcome attendees to the conference during the welcome session
- Opportunity to thank attendees for their attendance during final session
- Social media promotion
- Market exclusivity
- Special email newsletter section
- Conduct a breakout session
- Conference registration, materials and meals for five attendees
- Individual conference signage during entire event
- Full-page ad in conference program: 7.5" WIDE x 9.5" TALL

## Event Sponsor: \$7,500

- Exclusive sponsorship as the Event Sponsor for the conference in all IACCE materials
- Homepage website recognition as Conference Event Sponsorship with logo and website link
- Opportunity to introduce a keynote speaker
- Social media promotion
- Special email newsletter section
- Conference registration, materials and meals for four attendees
- Individual conference signage during entire event
- Half-page ad in conference program: 7.5" WIDE x 4.5" TALL

## Keynote Sponsor: \$6,000

- Exclusive promotion as the Keynote Sponsor for the conference in all IACCE materials
- Website recognition with logo and website link
- Social media promotion
- Opportunity to introduce a keynote speaker
- Conference registration, materials and meals for three attendees
- Individual conference signage during entire event
- Quarter-page ad in conference program: 3.5" WIDE x 4.5" TALL

## Wednesday Special Event Sponsor: \$5,000

- Present for 10 minutes during the event
- Act as host for the event
- Individual conference signage during entire event
- Quarter page ad in conference program: 3.5" WIDE x 4.5" TALL
- Conference registration, materials and meals for two attendees



# 2018 IACCE Fall Conference Sponsorship Contact Info

## **Thursday Awards Dinner Sponsor: \$3,500**

- Opportunity to present for 10 minutes during the dinner
- Conference registration, materials and meals for two attendees
- Individual conference signage during your sponsored event
- Eighth-page ad in program: 3.5" WIDE x 2" TALL

## **Thursday Cocktail Hour Sponsor: \$3,000**

- Opportunity to present for 5 minutes during the cocktail hour
- Conference registration, materials and meals for two attendees
- Individual conference signage during your sponsored event

## **Lunch/Breakfast Sponsor: \$2,500**

- Opportunity to present for 5 minutes during the sponsored breakfast/lunch
- Conference registration, materials and meals for two attendees
- Individual conference signage during your sponsored event

## **Break Sponsor: \$1,500**

- Opportunity to introduce a speaker
- Conference registration, materials and meals for two attendees
- Individual conference signage during your sponsored event

## **All Sponsors Receive the Following Benefits:**

- Exhibitor display space with one skirted table, electrical outlet and wifi in main ballroom
- Logo on conference materials
- Logo included in e-newsletter with website click-through
- Website recognition with link to sponsor's website
- Registration list in an Excel spreadsheet

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Each sponsor whose package includes presenting to conference attendees will receive a one-on-one consultation session with an IACCE board member. This will assist you in tailoring your presentation to the unique needs of chamber professionals, establishing yourself as an expert in solving problems relevant to these organization leaders, and ultimately converting attendees into clients.



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**Exhibitor:    \$800    One Attendee**  
**\$1,100   Two Attendees**  
**\$1,400   Three Attendees**

- Exhibitor display space with one skirted table in ballroom with attendees
- Website recognition as exhibitor with company name and website link
- Attendee list in an Excel spreadsheet one week prior to conference
- Conference registration, materials and meals included
- Logo on conference material
- Newsletter and website recognition with website link
- Participation in luncheon speed networking activity

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## Specialty Sponsorships: \$500 & Up

This sponsorship is for specialty conference items such as bags, pens, pins, hats etc. Each specialty item will be co-branded with IACCE's logo and your company's logo. *This sponsorship level does not include conference registration or meals.*

- Newsletter and website recognition with website link
- Attendee list in an Excel spreadsheet one week prior to conference



# 2018 IACCE Fall Conference Sponsorship Contact Info

**PLEASE COMPLETE & RETURN BY SEPTEMBER 3, 2018**

## **SPONSOR:**

- \_\_\_\_\_ **Presenting Sponsor: \$10,000**
- \_\_\_\_\_ **Event Sponsor: \$7,500**
- \_\_\_\_\_ **Keynote Sponsor: \$6,000**
- \_\_\_\_\_ **Wednesday Special Event Sponsor: \$5,000**
- \_\_\_\_\_ **Thursday Awards Dinner Sponsor: \$3,500**
- \_\_\_\_\_ **Thursday Cocktail Hour Sponsor: \$3,000**
- \_\_\_\_\_ **Lunch/Breakfast Sponsor: \$2,500**
- \_\_\_\_\_ **Break Sponsor: \$1,500**

## **EXHIBITOR:**

- \_\_\_\_\_ **One Attendee: \$800**
- \_\_\_\_\_ **Two Attendees: \$1,100**
- \_\_\_\_\_ **Three Attendees: \$1,400**

## **SPECIALTY:**

- \_\_\_\_\_ **Specialty Sponsorship: \$500 & Up**



# 2018 IACCE Fall Conference Sponsorship Contact Info

**PLEASE COMPLETE & RETURN BY SEPTEMBER 3, 2018**

**Contact Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## **PAYMENT METHOD**

\_\_\_\_\_ **Check (please make payable to IACCE)**

\_\_\_\_\_ **Visa**    \_\_\_\_\_ **MasterCard**    \_\_\_\_\_ **American Express**

**Credit Card Number:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_ **3- or 4-Digit Code:** \_\_\_\_\_

**Total Amount Enclosed \$** \_\_\_\_\_

## **ADDITIONAL REPRESENTATIVES' NAMES (if more than one attending).**

**Contact #2 Name:** \_\_\_\_\_

**Contact #2 Email:** \_\_\_\_\_

**Contact #3 Name:** \_\_\_\_\_

**Contact #3 Email:** \_\_\_\_\_



# 2018 IACCE Fall Conference Sponsorship Contact Info

## 2018 IACCE FALL CONFERENCE COMMITTEE MEMBERS

Desirée Bennyhoff, IOM, ACE, President & CEO  
Edwardsville/Glen Carbon Chamber of Commerce

Alicia Bermes, Executive Director  
Niles Chamber of Commerce & Industry

Kelly Donnelly, Director of Membership Engagement  
Peoria Area Chamber of Commerce

Bill Fleming, IOM, ACE, Executive Director  
Pekin Area Chamber of Commerce

Jeff Griffin, IOM, President & CEO \*  
Peoria Area Chamber of Commerce

Jessica Linder, Executive Director  
Galesburg Area Chamber of Commerce

Wayne Lofton, Executive Vice President  
Western DuPage Chamber of Commerce

Howard Meyer, ACE, Executive Director  
Skokie Chamber of Commerce & Industry

Tricia O'Brien, ACE, President & CEO  
Hoffman Estates Chamber of Commerce & Industry

Dale Perrin, IOM, ACE, Executive Director  
LZ Area Chamber of Commerce

Mindy Phillips, Associate Director  
Arlington Heights Chamber of Commerce

David Sabathné, IOM, ACE, President & CEO  
Western DuPage Chamber of Commerce

Barbi Watson, President & CEO  
Kankakee County Chamber of Commerce

Lisa Weitzel, IOM, CAE, President  
Illinois Assoc. of Chamber of Commerce Executives

*\* Denotes IACCE Fall Conference Committee Chair*