



Dear sponsor,

For **more than 100 years**, the **Illinois Association of Chamber of Commerce Executives (IACCE)** has fostered excellence in chamber of commerce leadership. Nearly 125 chamber leaders strong, and representing **more than 50,000 businesses** in Illinois and beyond, our state association is **one of the largest** in the United States.

IACCE has a longstanding tradition of providing chief executives with valuable **professional development** opportunities throughout the year. The most significant learning and **networking** experience offered by IACCE is the annual fall conference, which in **2016** will be hosted in at the beautiful **Quality Inn & Suites in Quincy, IL November 2-4**.

Sponsoring IACCE's annual fall conference is an exclusive opportunity for you to meet with chief executives and staff members representing chambers of commerce throughout Illinois. In addition to attending fall conference for its professional development programs and networking experiences, these chamber of commerce leaders come seeking **innovative solutions** to challenges they face, and **unique products or services** that may further enhance their current benefit packages for their members.

For the second consecutive year, we are offering an **added value** to make your sponsorship even more successful. Each sponsor whose package includes **presenting to conference attendees** will receive a one-on-one consultation session with an IACCE board member. This will assist you in tailoring your presentation to the **unique needs** of chamber professionals, **establishing yourself as an expert** in solving problems relevant to these organization leaders, and ultimately **converting attendees into clients**.

You are invited to support this conference through any of our sponsorship packages, creatively designed with price points to suit any budget. Pre-conference you will gain brand recognition through **integrated print, online and e-mail marketing efforts**. At November's conference you will meet approximately **100 dynamic chamber leaders**, with ample opportunities for mingling with attendees, plus large-format sponsor signage and more.

I look forward speaking with you soon.

Sincerely,
Lisa Weitzel
President, IACCE

Illinois Association of Chamber of Commerce Executives
P.O. Box 9436 • Springfield, IL 62791-9436 • www.iacce.org
Lisa Weitzel, President • lisa@iacce.org • 217-585-2995



2016 IACCE Fall Conference Sponsorship Opportunities

Presenting Sponsor: \$10,000

- Exclusive sponsorship as the Presenting Sponsor for the conference in all IACCE materials
- Homepage website/newsletter recognition with logo and website link through July 2016
- Opportunity to welcome attendees to the conference during the welcome session
- Opportunity to thank attendees for their attendance during final session
- Social media promotion
- Special email newsletter section
- Conduct a breakout session
- Conference registration, materials and meals for three attendees
- Individual conference signage during entire event
- Full-page ad in conference program: 7.5" WIDE x 9.5" TALL

Event Sponsor: \$7,500

- Exclusive sponsorship as the Event Sponsor for the conference in all IACCE materials
- Homepage website recognition as Conference Event Sponsorship with logo and website link
- Opportunity to introduce a keynote speaker
- Social media promotion
- Special email newsletter section
- Conference registration, materials and meals for three attendees
- Individual conference signage during entire event
- Half-page ad in conference program: 7.5" WIDE x 4.5" TALL

Keynote Sponsor: \$5,000

- Exclusive promotion as the Keynote Sponsor for the conference in all IACCE materials
- Website recognition with logo and website link
- Social media promotion
- Opportunity to introduce a keynote speaker
- Conference registration, materials and meals for three attendees
- Individual conference signage during entire event
- Quarter-page ad in conference program: 3.5" WIDE x 4.5" TALL

Wednesday Special Event Sponsor: \$5,000

- Present for 10 minutes during the event
- Act as host for the event
- Individual conference signage during entire event
- Quarter page ad in conference program: 3.5" WIDE x 4.5" TALL
- Conference registration, materials and meals for two attendees



2016 IACCE Fall Conference Sponsorship Opportunities

Thursday Awards Dinner Sponsor: \$3,000

- Opportunity to present for 10 minutes during the dinner
- Conference registration, materials and meals for two attendees
- Individual conference signage during your sponsored event
- Eighth-page ad in program: 3.5" WIDE x 2" TALL

Thursday Cocktail Hour Sponsor: \$2,500

- Opportunity to present a 5-minute infomercial during the cocktail hour
- Conference registration, materials and meals for two attendees
- Individual conference signage during your sponsored event

Lunch/Breakfast Sponsor: \$2,500

- Opportunity to present a 5-minute infomercial during the sponsored breakfast/lunch
- Conference registration, materials and meals for two attendees
- Individual conference signage during your sponsored event

Break Sponsor: \$1,500

- Opportunity to introduce a speaker
- Conference registration, materials and meals for two attendees
- Individual conference signage during your sponsored event

All Sponsors Receive the Following Benefits:

- Exhibitor display space with one skirted table, electrical outlet and wifi in main ballroom
- Logo on conference materials
- Logo included in e-newsletter with website click-through
- Website recognition with link to sponsor's website
- Registration list in an Excel spreadsheet

Each sponsor whose package includes presenting to conference attendees will receive a one-on-one consultation session with an IACCE board member. This will assist you in tailoring your presentation to the unique needs of chamber professionals, establishing yourself as an expert in solving problems relevant to these organization leaders, and ultimately converting attendees into clients.



2016 IACCE Fall Conference Sponsorship Opportunities

Exhibitor: **\$800 One Attendee**
 \$1,100 Two Attendees
 \$1,400 Three Attendees

- Exhibitor display space with one skirted table in ballroom with attendees
- Website recognition as exhibitor with company name and website link
- Attendee list in an Excel spreadsheet one week prior to conference
- Conference registration, materials and meals included
- Logo on conference material
- Newsletter and website recognition with website link

Specialty Sponsorships: \$500 & Up

This sponsorship is for specialty conference items such as bags, pens, pins, hats etc. Each specialty item will be co-branded with IACCE's logo and your company's logo. *This sponsorship level does not include conference registration or meals.*

- Newsletter and website recognition with website link
- Attendee list in an Excel spreadsheet one week prior to conference



2016 IACCE Fall Conference Sponsorship Pledge Form

PLEASE COMPLETE & RETURN BY SEPTEMBER 2, 2016

SPONSOR:

- _____ **Presenting Sponsor: \$10,000**
- _____ **Event Sponsor: \$7,500**
- _____ **Keynote Sponsor: \$5,000**
- _____ **Wednesday Special Event Sponsor: \$5,000**
- _____ **Thursday Awards Dinner Sponsor: \$3,000**
- _____ **Thursday Cocktail Hour Sponsor: \$2,500**
- _____ **Lunch/Breakfast Sponsor: \$2,500**
- _____ **Breakfast: \$2,000**
- _____ **Break Sponsor: \$1,500**

EXHIBITOR:

- _____ **One Attendee: \$800**
- _____ **Two Attendees: \$1,100**
- _____ **Three Attendees: \$1,400**

SPECIALTY:

- _____ **Specialty Sponsorship: \$500 & Up**



2016 IACCE Fall Conference Sponsorship Contact Info

PLEASE COMPLETE & RETURN BY SEPTEMBER 2, 2016

Contact Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature: _____ **Date:** _____

PAYMENT METHOD

_____ **Check (please make payable to IACCE)**

_____ **Visa** _____ **MasterCard** _____ **American Express**

Credit Card Number: _____

Expiration Date: _____ **3-Digit Code:** _____

Total Amount Enclosed \$ _____

ADDITIONAL REPRESENTATIVES' NAMES (if more than one attending).

Contact #2 Name: _____

Contact #2 Email: _____

Contact #3 Name: _____

Contact #3 Email: _____

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Lisa Weitzel, President • lisa@iacce.org • 217-585-2995**



2016 IACCE Fall Conference Committee Contact Info

2016 IACCE FALL CONFERENCE COMMITTEE MEMBERS

Amy Looten, Executive Director *
Quincy Area Chamber of Commerce
amy@quincychamber.org 217-222-7980

Desirée Bennyhoff, President & CEO
Edwardsville/Glen Carbon Chamber of Commerce
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Ginny Fanning, Retired
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Kathy Waters, President & CEO
Macomb Area Chamber of Commerce
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Lisa Weitzel, President
Illinois Assoc. of Chamber of Commerce Executives
lisa@iacce.org 217-585-2995

** Denotes 2016 IACCE Fall
Conference Committee Chair*